

The Essential Guide to Getting Your Book Published

BY HEATHER E. SCHWARTZ

TRYING TO WRITE the perfect pitch? Need help handling rejection? Wish getting published weren't such a harrowing and mysterious endeavor? Like most writers, I've been there. Then, I found *The Essential Guide to Getting Your Book Published*, by Arielle Eckstut and David Henry Sterry.

I love everything about this book: The humorous and compassionate tone. The three-part structure that divides four hundred and sixty-three pages into manageable sections. The way the authors answer questions I've had for years. (Wondering how to put a personal spin on a letter to an agent you've never met? Yes, the answer is in here!)

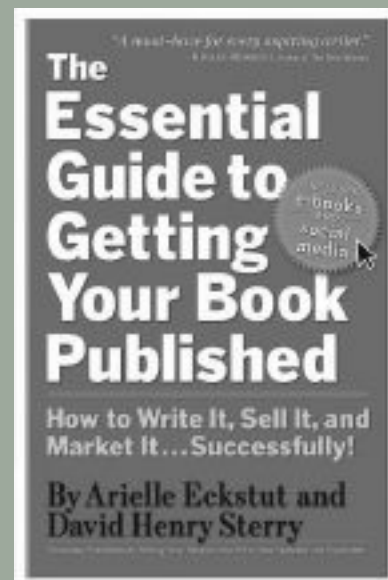
The Essential Guide to Getting Your Book Published is packed with information on every aspect of

publishing, from developing marketable ideas, establishing a platform, and perfecting your pitch to negotiating contracts, working with publishers, and self-publishing. It also covers the work authors need to do after their book is out—publicity and marketing, connecting with readers, selling books, and evaluating the entire process, so you'll be prepared when it comes to writing and selling your next book.

It's easy to feel comfortable following the advice you'll find in *The Essential Guide to Getting Your Book Published*. Eckstut is a writer, entrepreneur and agent-at-large for the Levine Greenberg Literary Agency. Sterry is the author of eleven books. And throughout every chapter, they've included stories from successful authors who can inspire, warn, and motivate those who are new to the world of publishing.



JULIA ROSENBAUM



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I would recommend *The Essential Guide to Getting Your Book Published* to any writer who wants to see his or her work in print. It's a reliable guidebook to consult every step of the way on your journey toward publication.

Heather E. Schwartz is the author of more than twenty children's books for Capstone Press, Lucent Books, and Tangerine Press, a Scholastic imprint. She is currently writing her first middle grade novel. Please visit her website: www.heathereschwartz.com.